Expert Talk - "4 P's of Product Company"

Name of Department/Organizer	COMPUTER & IT ENGINEERING
Date &Time	01/08/2018, 10:30 am to 12:30 pm (1st Sem CE/IT Students)
Expert	Mr , Harish Chib , Sophos Technologies Pvt. Ltd
Venue	BLOCK A - Vishveshvariya Auditorium
No of Participants	130 students + 4 faculties

Objective of the Event

- To aware students about basic understanding of Product Development Life Cycle.
- To make students aware of the various process that undergoes within an organization.
- To make Students learn what are 4 P's of Product Company and their Importance.

Outcome of the Event

- Students learned overview of Product Development Life Cycle.
- Students learned the qualities required to be a part of product based company.
- Students were now aware of the difficulties faced during developing a Product and making it available for the masses.
- Students learned 4 P's of Product Company and their Importance.

Event Photographs: